

OUR CORE VALUES



TRUST – “We are always reliable and act with integrity”

With a high degree of personal accountability, our employees are the reliable partners for our clients.

Our actions are characterized by honesty, integrity and reliability. Trust is the key factor in building sustainable relationships with our employees, customers, partners and other stakeholders – acting in a trustworthy manner has been the basis for sustainable success since 1969.

CUSTOMER FOCUS – “Service is at the core what we do”

We are here to help and support our clients in their day-to-day challenges to deliver consistent brand communication, fast. We take ownership of the challenges our clients face and solve them.

COLLABORATION – “No one knows as much, as we all together”

In a more and more complex world in general, and in the complex “graphic supply chain” of packaging especially, collaboration internally and externally is key, to reach the full potential of our team, company and to deliver best-in-class solutions to our clients.

For us, collaboration also means open, professional and respectful interaction with colleagues and clients.

INNOVATION – “Search for the better solution”

We continuously strive for improvements in all areas. To this end, we are always open to new ideas and ready to accept and, where possible, shape the change. In this way, we create added value for ourselves and our customers and lay the foundation for long-term success.